

10/12 Slides for Your Pitch

1. Title, Value Proposition, Contact Info
 2. Presentation Overview*
 3. Problem
 4. Solution
 5. Market Size
 6. Competitive Analysis
 7. Traction/Timing – why you, why now?
 8. Product Roadmap/Demo
How You Make Money/Key Metrics
 9. Go-To-Market
 10. Secret Sauce/Moat/IP*
 11. Team
 12. Clear Ask/What do you need (team, customer, \$\$)
- *for conf room pitch. Supporting Slides – Architecture, etc.

[Blog Post](#)